

KE Kortman Electric Inc.

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of Excellence

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RECENT PROJECTS



CASA GRANDE ATC
CORE CONSTRUCTION



JULIA RANDALL ELEMENTARY
W.E. O'NEIL



FEDERAL BUREAU OF PRISONS

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- FCI - TUCSON
- FCI - PHOENIX

JOHNSON CONTROLS INC.



LETTER FROM THE CEO

Economic Crisis! Recession! Foreclosure! Bankruptcy! Bailouts!.....It's nearly impossible to get away from the constant barrage of breaking news, and yet another attempt to revive our struggling economy. The issue is more global than ever before, and has added a greater awareness to the crisis. Millions of people are facing decisions they've never faced before. Many are the men and women leading businesses across our great state of Arizona, who feel the pressure to make crucial decisions.

Leaders need great people around them.... those they can trust and lean on. Those who will honor the core values by which their businesses are built on. Those who will sacrifice and go the extra mile to keep a business alive. Those who will be instrumental in encouraging others, and keeping morale high in times of uncertainty. Those who recognize what's at stake, and are willing to lead out on tough issues.

The pains that go with a recession are tough. Just like discipline and criticism...neither is enjoyable. It requires broad shoulders, and enormous amounts of patience. Yet these create the markers and milestones that become the foundation for a better business. The key is to find the strength to endure, and recognize many (most) are fighting the same battle. Don't abandon what you know is right, no matter the temptation of any "escape route". Some say our real character is exposed during these times...I also believe character is built during these times.

Thanks for reading.....

Ken Kortman
President/CEO

DID YOU KNOW.....

Kortman Electric has a full time Labor Management Department dedicated solely to developing and maintaining the finest workforce of skilled electricians. Through aggressive recruiting, an intense review process and training, the Labor Management Department is responsible for shaping the best field team for your projects.



INTEGRITY • EXCELLENCE • CRAFTSMANSHIP • ACCOUNTABILITY • COMMUNICATION

ABA VOLUNTEER DAY BRINGS NEW PERSPECTIVE

Looking forward to a “lazy” Saturday with my two daughters, I dragged myself to the truck and drove from my North Phoenix home all the way across town to Mesa. As the Director of Marketing & Sales it had “fallen” to me to represent the ownership of KEI at a volunteer day at the Broadway Recreation Center. Little did I know that seven hours later, my attitude and perspective would be changed forever.

Built in 1961, the now named Broadway Recreation Center once served as the gymnasium for Mesa High School. Over the years the building had become unusable in the summer months due to budget problems and dilapidated evaporative coolers. The Center is now home to the Mesa Association of Sports for the Disabled. (MASD) Being the practice facility to several hundred disabled athletes, the center knew it needed some major improvements in order to continue.

Every year the Arizona Builder’s Alliance (ABA) and its members look for an opportunity to help the organization through volunteers and fundraising. With the help of several companies and over 200 volunteers, over \$300,000.00 was raised. Not only did the ABA and its members provide new air-conditioning, painting, landscaping, bathroom renovations and a good general cleaning, I am glad to say it provided me with a new outlook on how fortunate we are to live in a country like the USA.

In the midst of hard economic times we all know that “cash is king”, but all it took was a paint brush and a bucket for my two eight year olds to have the time of their lives. You can’t help but kick yourself for being selfish when you’re surrounded by 200 people all chipping in and giving back. We were even invited to play against their veteran wheelchair basketball team, which from the stands, was more like watching the Harlem Globe Trotters take on their rivals the Washington Generals. For me, it left a feeling of wanting to do more and knowing all you have to do is show up.

Thanks to all who showed up and gave me the life lesson that was long over due. I look forward to the next opportunity that comes my way and I know I won’t have to look too hard. “Lazy” Saturdays are fun but true satisfaction comes from knowing you’ve made a difference.

Thanks for reading.....

Kerwin Kortman
Dir. Of Marketing & Sales

